

# STAYING ALIVE

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**STOP**





# THE BIG C

CHANGE I MEAN

# GREAT STRATEGY

- **MANAGE** COSTS
- **MEASURABLE** ROI
- **EFFECTIVE** IMPLEMENTATION
- **RIGHT** PEOPLE
- **SUSTAINABILITY** PROFITABILITY


# THE BIG 5

- EVERYTHING
- AUTOMATION
- CHANGING TEAMS
- MARKETING DESIGN
- SUSTAINABILITY PROFITABILITY



**E**VERYTHING

DIGITALL?



**E**VERYTHING

DIGITALL?





# AMAZON

DISRUPTORS-INNOVATORS



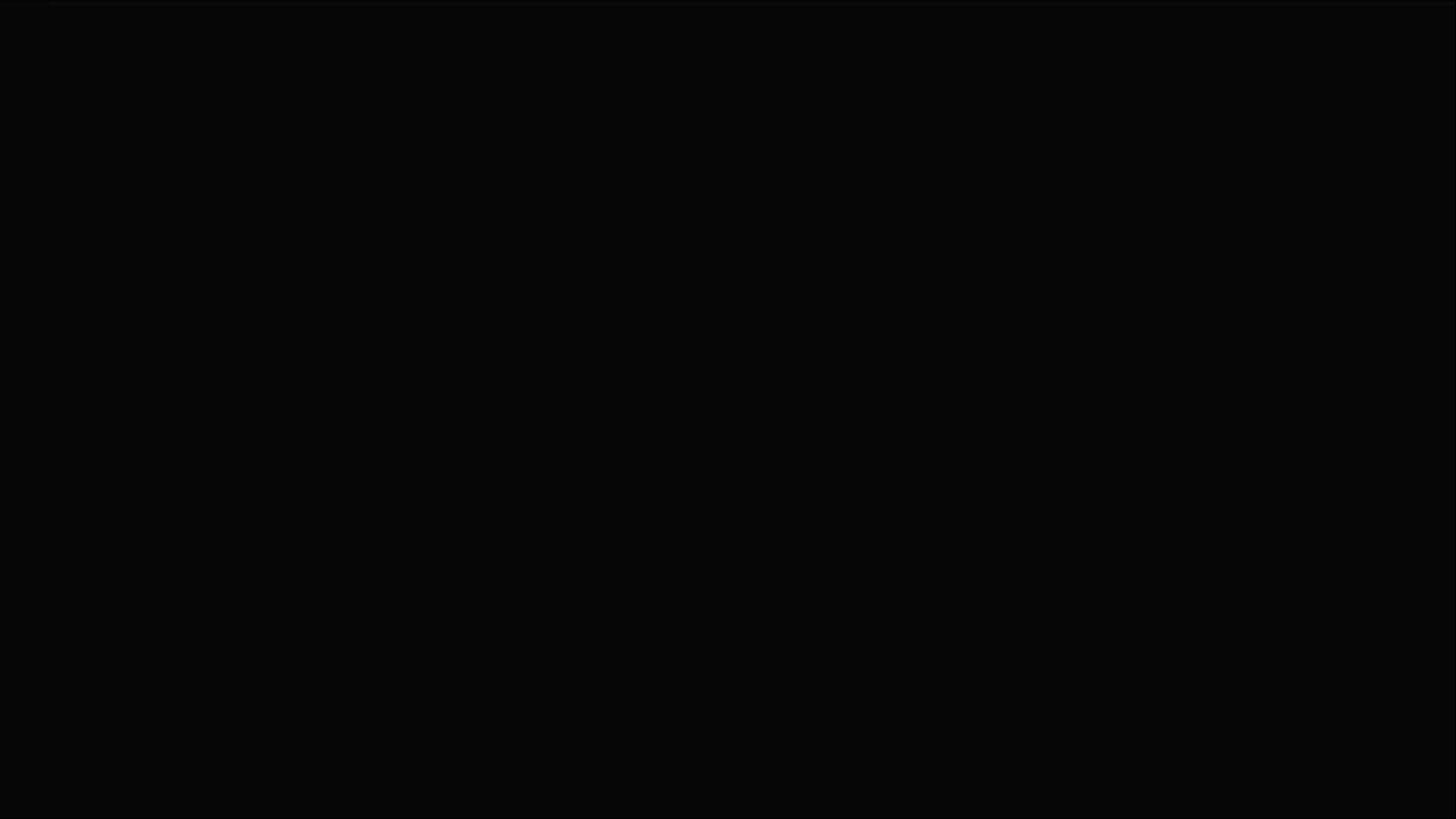
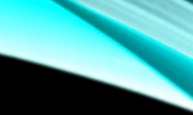
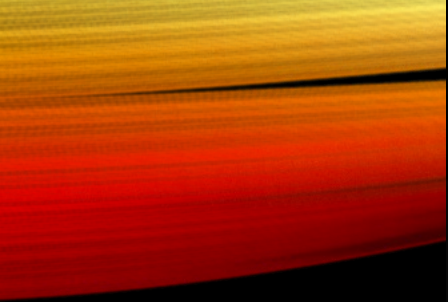
# AUTOMATION

AUTOMATED WORKFLOWS



# CHANGING TEAMS

WHO WORKS?





# MARKETING G DESIGN

NEWMARKETS



# SUSTAINABILITY

PROFITABILITY



**ANDNOW**

YOURCHOICE

# THANK YOU

STAY ALIVE

